



Minnesota Wireless Connection



The official newsletter for the Minnesota State Wireless Association

Volume One, Issue One
2nd Quarter 2009

MNSWA Kick Off Luncheon is an overflowing success



A crowd of over 150 watches on during the inaugural MNSWA luncheon

Kick off Luncheon on February 3rd is standing room only.

The planners for the MNSWA luncheon had to go on a hunch for a possible turnout to the inaugural meeting of Minnesota's new wireless industry association. They felt optimistic booking a room that would seat up to 110 people. As the days leading up to the luncheon approached, it was clear filling the room wouldn't be a problem. Finding room for over 160 people was. In

the end, the staff at Maggiano's Little Italy restaurant were very accommodating, and with a little squeezing, everyone was able to find space to network, dine and listen to presentations by MNSWA's 2009 president, Mark Holm, and PCIA's Director of the State Wireless Association Program (SWAP) and Membership, Nancy Chrisman.

MNSWA's official charity was also represented at the luncheon with a presentation by Dawn Marie

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MNSWA donates \$4,000 to Second Harvest Heartland after successful launch

MNSWA's president, Mark Holm presented a check in the amount of \$4,000 to Second Harvest Heartland's Dawn Marie Nelmark with funds raised at the inaugural luncheon held in February. Second Harvest Heartland (SHH) is the Upper Midwest's largest hunger-relief organization with a mission of

ending hunger through community partnerships, and is associated with Feeding America, a national network of 200 food banks that provides more than two billion pounds of food and grocery products annually. Second Harvest Heartland provides \$9 of food for every \$1 donated, which equals \$36,000



MNSWA President Mark Holm presents a check for \$4,000 to Second Harvest Heartland

worth of food that will be provided to those in need from MNSWA's initial dona-

tion. Read more about SHH at www.2harvest.org.

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Lunch and Learn scheduled for May 20th

Understanding the Rev G Code Change for Towers/Structurals

MNSWA is sponsoring its first Lunch and Learn program on May 20th, 2009. David G. Brinker, P.E., S.E. will be making a presentation regarding the move to Rev G for tower development standards. The discussion will involve new data on wind and ice loading, site specific options, new research on design and analysis, material re-

quirements, corrosion control and climbing safety. The information should be relevant and timely for all involved in the wireless development arena.

The event will be held at Maggiano's Little Italy restaurant, 2685 Southdale Center, Edina, MN 55435. The luncheon starts at 11:00am. Cost is \$35.00,

including a full buffet-style lunch. Credit for one professional development hour (PDH) will be provided in the handout materials for attendees. Find out more details and information on signing up at our website:

www.mnstatewireless.org/Events.htm

Details coming soon on potential Sponsorships for the 1st Annual MNSWA Golf Tournament.

1st annual MNSWA Golf Outing Scheduled for July 16th at Bunker Hills



The first annual MNSWA Golf Outing will be held on Thursday, July 16 at Bunker Hills Golf Course in Coon Rapids.

Check-in begins at 7am with a Shotgun Start at

8am. Beverages and pastry will accompany the start and a luncheon buffet will be served afterwards.

Golf fees are expected to be \$100 and will include 18 holes, cart, prizes, and

lunch. Please put this event on your calendar and think GOLF! Check our web site for updates and details for signing up at:

www.mnstatewireless.org/Events.htm

A Big Thanks again to all of our sponsors for the successful Launch Event!

Gold



Silver
















Bronze

Primus
Fullerton Engineering
Nello
Dietz Brothers, Inc.
Edge Consulting
Valmont
Minnesota Towers, Inc.

MNSWA Officers and Directors:

- * President: Mark Holm
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- * Treasurer: Jason Hall
- * Secretary: Mitch Sadoff
- * Director: Laura Halpenny
- * Director: Bill Buell
- * Director: Kari Nelson
- * Director: Bill Ogilvie

MNSWA Committee Chairs and Co-Chairs:

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Rob Menees
 - * Public Relations: Steve Carlson
 - * Regulatory: Rob Viera
Aaron Evans
 - * Education: Rob Menees
Max Thompson
 - * Event Planning: Amy Dresch
Pat Conlin
-

MNSWA Committee Highlights

Membership Committee

We are proud to report the association has hit 157 members early in our first year. We hope to continue growth in membership. It's easy to sign up, and it's FREE! Just visit www.mnstatewireless.org; click on "membership"; look for "new membership registration" near the bottom of the page.

Public Relations Committee

The PR Committee is responsible for press releases, membership communications, and the MNSWA Newsletter. We are looking for an additional committee member! Contact Steve Carlson at steve@carlsonharrington.com for more information.

Regulatory Committee

The MNSWA Regulatory Committee's goal is to foster positive relationships between the wireless industry and the various municipalities and related governmental agencies. In addition, the Regulatory Committee hopes to provide a resource to update the industry on potential code changes at our local municipalities that may impact future wireless development.

Current Regulatory Notes:

- The City of Dayton has been considering zoning modifications regarding their telecommunications ordinance, but have put the issue on hold for now.

- The City of Crystal is currently reviewing various options for their telecommunications ordinance. Options being considered include allowing towers on school/park properties. The Crystal Planning Commission intends to make a recommendation to their City Council in May.
- Lake Elmo has placed a moratorium on telecommunications development that is expected to last into Fall 2009.

Please contact us at info@mnstatewireless.org if you know of any current municipality considering modifying its zoning code in this regard.

Education Committee

The MNSWA Education Committee's goal is to seek out and provide relevant speakers and programs to benefit our members and to provide positive educational events that may also benefit regulatory agencies affecting wireless development. The upcoming Lunch and Learn is the first such event put together by the Education Committee.

Event Planning Committee

The Event Planning Committee is actively working on plans for the upcoming Lunch and Learn, and the 1st Annual MNSWA Golf Tournament. Please check the MNSWA website for event updates.



MNSWA Mission Statement

The Minnesota State Wireless Association is a nonprofit business association comprised of members from all sectors of the wireless industry whose objective is the promotion and advancement of the industry by means of education, awareness and charitable giving. Our mission is to be a helpful source of balanced advice and information for anyone working on matters impacting the wireless industry in Minnesota. We are a unified voice in state and local legislative matters affecting the wireless industry. We also promote positive community awareness about the vital role that wireless networks play in society today.

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Send submissions to:
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Find us on the Web at:
www.mnstatewireless.org
Send queries to:
info@mnstatewireless.org

MNSWA Kick Off Luncheon

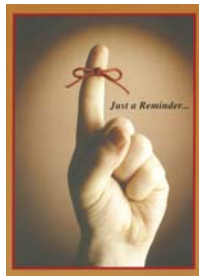
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Nelmark of Second Harvest Heartland.

The theme of the luncheon was a focus on the possibilities of the various skilled people in the local wireless industry banding together to raise the level of education, public relations and goodwill with the communities being served by the various wireless networks and technologies.

Minnesota is the 23rd state to join the SWAP movement to promote the wireless industry on a local state level.

A social happy hour was organized the previous evening at Majors Sports Café in Bloomington, with an estimated 89 people attending.



Space is limited. Don't forget to sign up for the upcoming MNSWA Lunch and Learn, and golf tournament at:

www.mnstatewireless.org/Events.htm

